



THE IMPACT OF OUR WORK

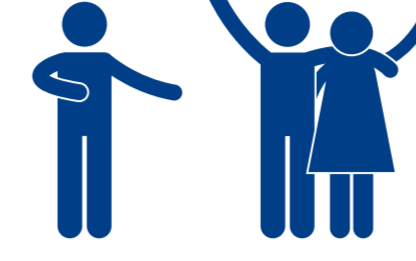
Our Mission

To foster social cohesion in the Middle East by strengthening inter-community dialogue between displaced and host communities, and assisting the most vulnerable – regardless of gender, race, ethnicity, religion, or political affiliation.

Strategic Objectives



I. Provide support without discriminatory



II. Do work that matters



III. Be an organisation trusted to deliver meaningful outcomes

About Salam LADC

The Salam Lebanese Association Development and Communication ("Salam") is a Lebanese-based NGO working with vulnerable displaced communities in the Middle East.

Salam LADC provides a platform for volunteers, grassroots initiatives, and private and institutional donors to coordinate their efforts towards assisting and empowering refugee and other vulnerable populations across Lebanon and the Middle East, whilst also serving as a link to the major local and international actors.

Our Theory of Change

This document maps out our Theory of Change (ToC): It shows how the work we do aligns to our strategic mission, objectives and goals. The context and impact of our services and internal operations – collectively referred to as 'activities' – are linked to our strategy through an outcomes framework that demonstrates the flow and causal impact of our activities.

The ToC provides the basis for choosing indicators (linked to each Goal) that can be used for target setting, monitoring and evaluation of individual programs and our progress to achieving our strategic mission and objectives.

Our Goals

1a. To assist vulnerable communities disrupted by crisis; regardless of gender, race, ethnicity, religion, or political affiliation.

1b. To provide critical services to communities in areas where there are services gaps

2a. To deliver high impact, needs-based solutions that are durable, scalable and appropriate to host communities and beneficiaries.

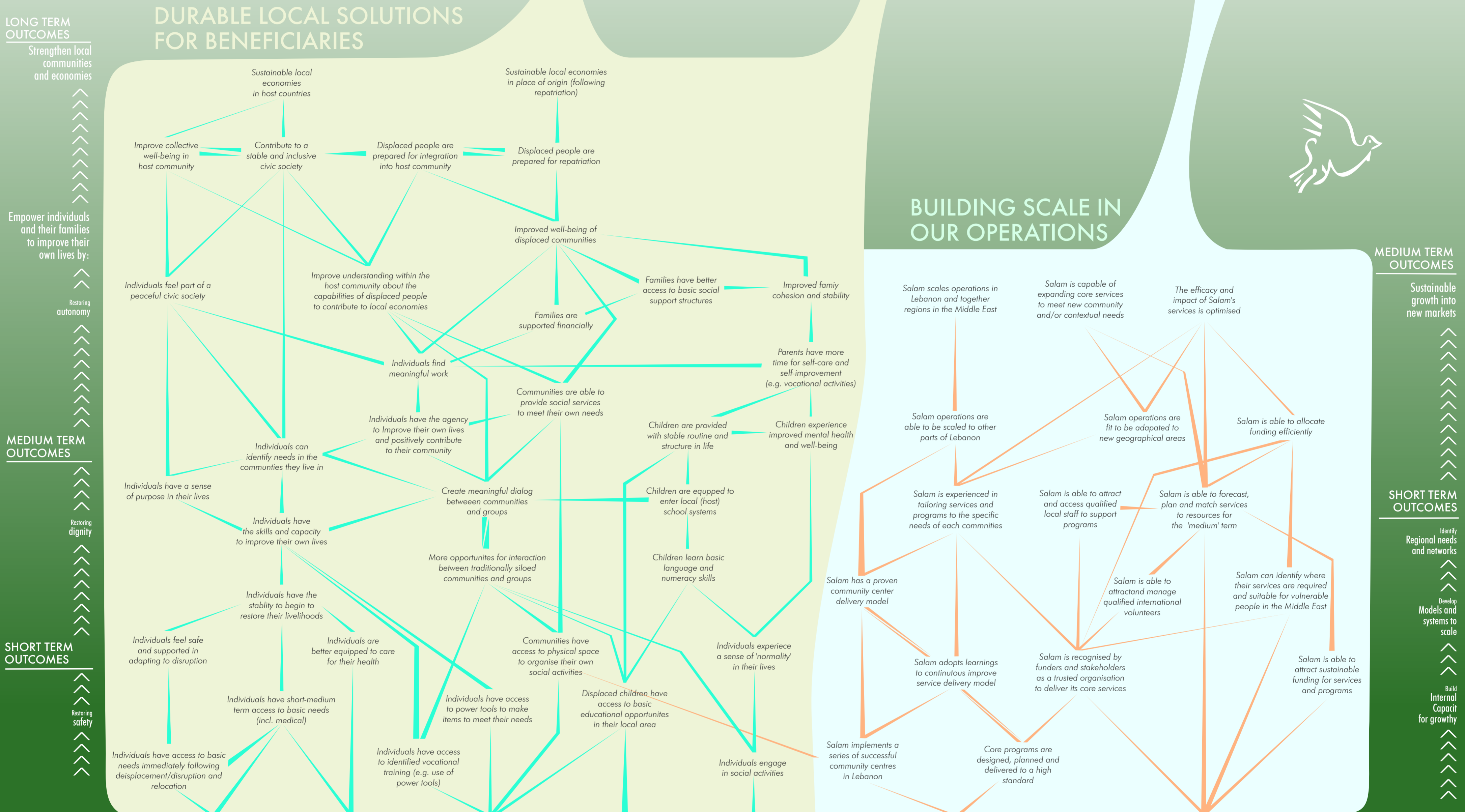
2b. To improve social cohesion and stability in the regions that we operate

3a. To be recognised as leading grassroots NGO in the regions we work: supported by professional, innovative and sustainable business model.

3b. To achieve scale in Lebanon and expand into other regions in the Middle East

Our impact: Outcomes framework

The outcomes framework is separated into:
1) a set of beneficiary outcomes linked to our services and;
2) a set of strategic organisational outcomes linked to our operational strategy

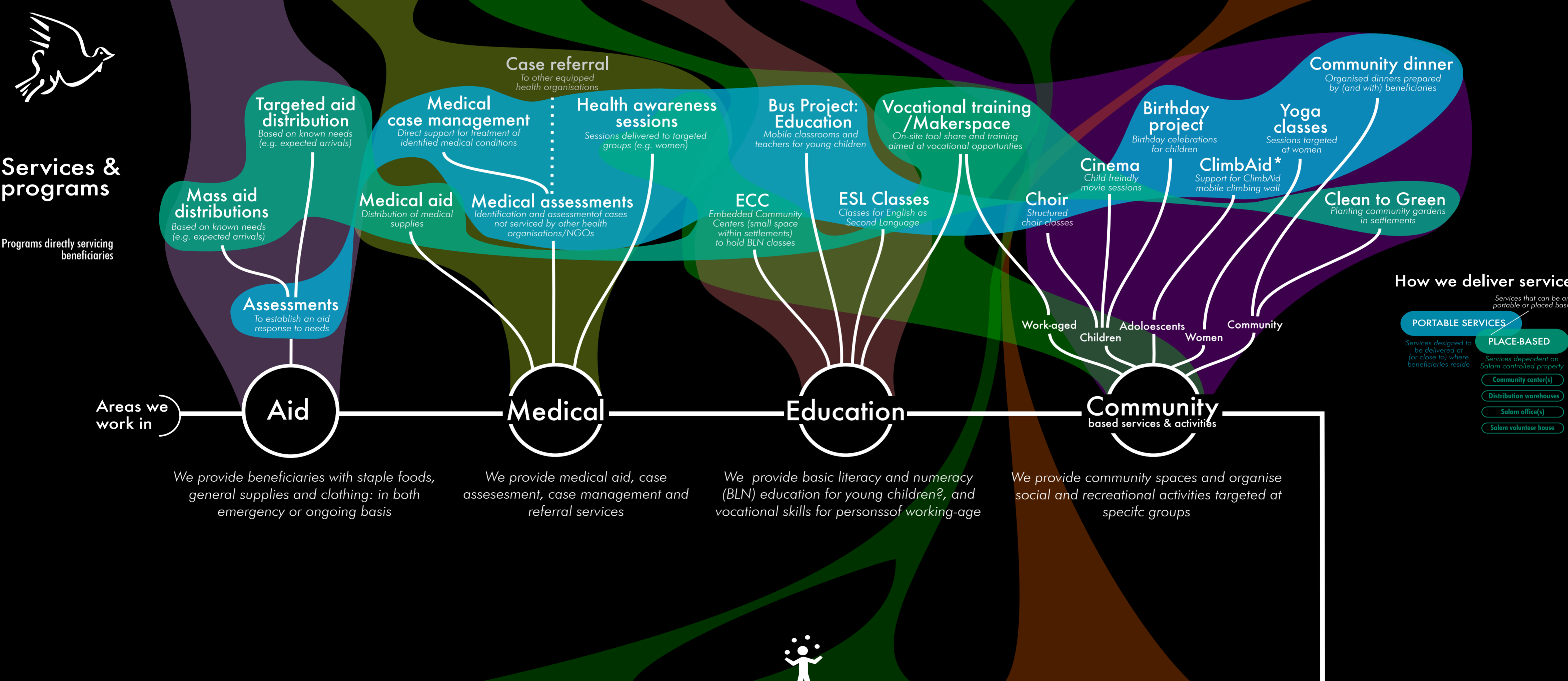


Our activities

Salam provides aid distributions (food, clothing and basic home supplies) | Salam provides health awareness, case management and referral services to those with medical conditions | Salam provides physical space at community centers, equipment and training for identified vocational skills | Salam provides basic literacy and numeracy (BLN) education programs for children | Salam provides organized psychosocial activities for vulnerable groups in the community | Salam develops internal capacity to deliver core programs and services | Salam maintains network of strategic relationships with Government, NGOs and funders

INTERVENTIONS

How our activities impact our beneficiaries and operations



WHAT WE NEED TO OPERATE

