

SALAM LADC ANNUAL REPORT 2017

LETS SHARE THE LANGUAGE OF PEACE

 +961-03-584-676

 www.salamladc.org

 Beirut, Lebanon

 info@salamladc.org



TABLE OF CONTENTS

1	Message from our Director
2	Mission and Vision
3	Aid Sector
4	Medical Sector
5	Education Sector
6-7	Community Services Sector
8	Salam Community Center
9	Salamat Bus Project
10	Our Team
11	Our Donors & Partners
12	Strategy for 2018
13	How You Can Help

A MESSAGE FROM OUR DIRECTOR

Dear Friends,

One year has passed, and another is at the door, and still Salam's message is spreading. From a small, tiny village in the South, across Lebanon, and now to the World.

Salam has conveyed its message through communication between people, and through helping those who are in need, regardless of their religion, race or affiliations. Salam's success has not been achieved by chance; it was driven by a decision.



**Joseph Matta,
director and founder**

- ⦿ A decision from the founders who believed in a cause;
- ⦿ A decision from the team who carried the message and safeguarded it;
- ⦿ A decision from the volunteers who came from every corner of the world to give without any return;
- ⦿ A decision from donors, who believed in Salam's projects and funded them;

This decision has conveyed Salam's message and has prolonged the life of the NGO that is not affiliated with any party or sect.

Salam was founded in 2009, with the slogan "To share the language of Peace" and it is continuing to develop its activities and grow thanks to you.

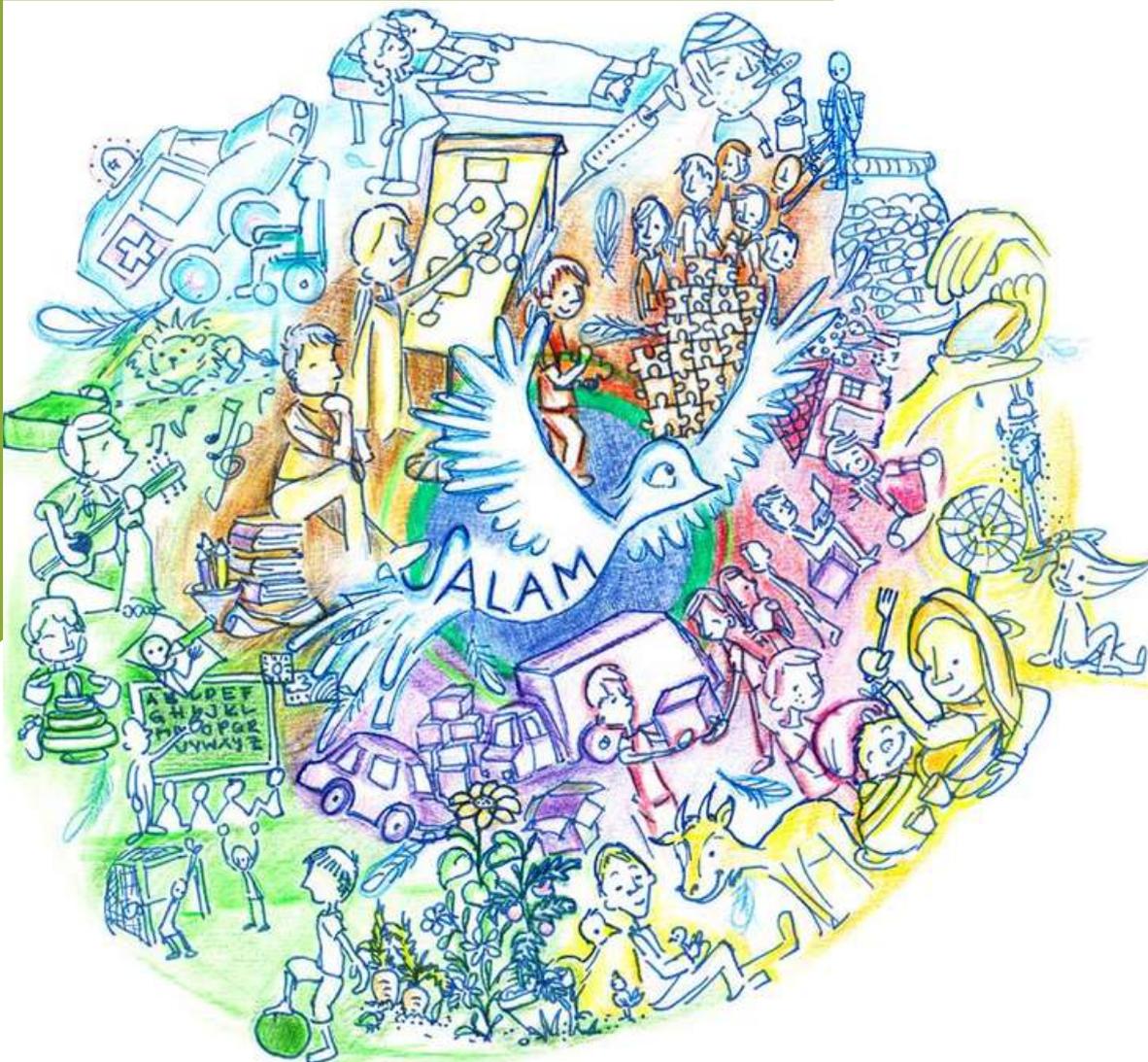
We are infinitely grateful to each one of you, wishing that the upcoming year of 2018 will bring with it greater solidarity, partnership and Salam (Peace).

Thank you!

Salam LADC



OUR MISSION



Salam LADC supports vulnerable populations in Lebanon through providing direct aid and facilitating the efforts and initiatives of independent volunteers and organizations.

We provide a platform for international volunteers, grassroots initiatives, and private and institutional donors to coordinate their efforts towards assisting and empowering refugee and other vulnerable populations across Lebanon, whilst also serving as a link to the major local and international actors.

In light of the overwhelming need created by the Syrian refugee crisis, our aim is to provide agile, effective, and non-bureaucratic assistance, which fills the gaps where refugees and local communities do not receive sufficient support.

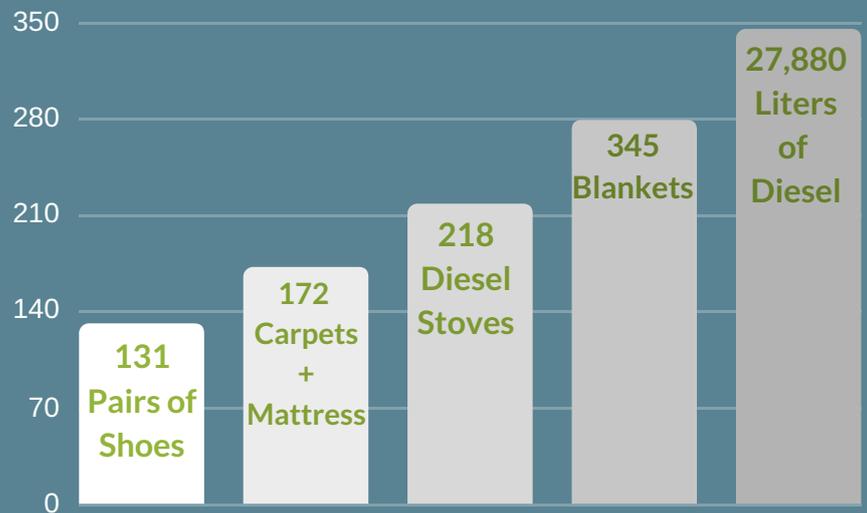
We strive towards strengthening inter-community dialogue and building bridges between the Lebanese and Syrian communities, and assisting the most vulnerable – regardless of gender, race, ethnicity, religion, or political affiliation

OUR SECTORS

AID SECTOR

With overwhelming levels of need amongst beneficiaries, our goal in 2017 was to have a more objective assessment framework in order to reach the most vulnerable cases in the field. To achieve this we created a structured form through the ODK (open data kit) system. Allowing us to better meet the needs of our beneficiaries in both informal tented settlements (ITS) and households. Throughout the year we worked to provide targeted aid in an efficient and fair manner, assisting families of both Lebanese, Syrian and Palestinian decent.

Our distributions this year included, new arrival kits (mattresses, blankets, kitchenware, carpets), food bags, clothing kits and winterization support kits (heating stoves, diesel, firewood, tent repair kits). Our support reached families within Central Bekaa, West Bekaa and the Baalbek/North Bekaa region.



KHODR BAALBEK



Over 3,500 Families Assisted



69
Medical
Cases
Covered

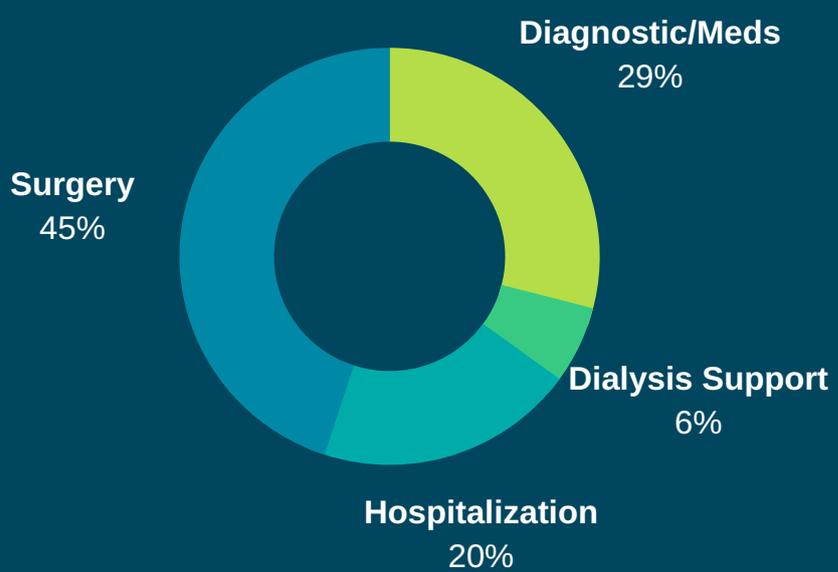
RITAJ, STRABISMUS SURGERY

MEDICAL SECTOR

This year the medical sector had a continued focus on two aspects, coverage of medical services that otherwise would not be supported and preventative healthcare support through awareness sessions and the dissemination of critical health based information. Our nurse was able to travel with our Salamat Bus Project in the afternoons to provide health work groups, as well as partnering with UNICEF for a 3 month project providing sessions specifically on vaccinations and breast feeding misconceptions.

With continued collaboration from both international and local actors we have helped bridge the gap for beneficiaries, providing necessary and often critical procedures for individuals of all ages, sexes and nationalities.

TYPES OF MEDICAL CASES:



1,173 Women
Participated in
Health Awareness Sessions



EDUCATION SECTOR

Our aim is to provide educational support programs that assist children with basic numeracy and literacy, both those whom are enrolled in school and those whom have not had the chance (many whom have been out of school for 2+ years). With our assistance our goal is to promote enrollment into the public education system, ensuring the future success of all children. For those beneficiaries beyond school age we provide basic English and Arabic support , enabling better access to jobs and higher education.

Salam's programs are supported by both local staff and international volunteers and take place within informal settlements, our mobile educational center and our community center.

ESL Classes

English as a Second Language

10 teens
El Marj ITS

15 adults
Zahle ITS

16 women
Community Center

10 women
Arabic Class

Community
Center

30 kids
Child
Development
Class

BNL Classes

Basic Numeracy and Literacy

30 children
Taanayel ITS

30-45 children
Community Center

Mobile Bus:
396 children (school)
543 children (summer ITS)

TAANAYEL
INFORMAL TENTED SETTLEMENT

YOGA FOR PEACE



35 Women
over 5 locations
per week

COMMUNITY SERVICES SECTOR

PROJECTS FOCUSED ON PROVIDING SUPPORT OUTSIDE THE BASIC NECESSITIES, THAT CAN BRING FULFILLMENT, PASSION AND SOCIAL COHESION TO ALL.

With a variety of projects and activities running in 2017, our local and international volunteers helped to bring joy, allow the expression of individuality and bring a focus to the environment and beautification of the local area.

Highlights of 2017: Paradise Wall (Mural Project), Cinema (in settlements), Yoga for Peace, Sounds of Peace (Choir), Clean 2 Green (Environmental Initiatives), Community Dinners, the Birthday Project, and the pilot of our sports project!



MURAL

120 children
2 walls in Qab Elias
during 1 month



CINEMA

2-3 movies/week
over 150 children
6 locations during the year

COMMUNITY SERVICES SECTOR



CHOIR

135 children
4-5 groups
per week



BIRTHDAY

34 individual
birthdays celebrated
5 large separate bday events



COMMUNITY DINNER

2-3 dinners
per month, cooking
traditional meals with
families + volunteers



CLEAN 2 GREEN

3 informal settlements
130 + families
cleaning, composting and
planting support

COMMUNITY CENTER

With a vision to create a centralized location that could service both the local community and refugee population, the first Salam center was created. August 1st, we started renting a 4 bedroom location in Saadnayel. Located in an area surrounded by around 10 informal settlements and many local houses, we spent the next 1.5 months fixing the space and doing assessments with the local community to better understand their needs and what we would be able to offer. Our focus for 2018 is to expand our work skills projects and continue an open dialogue with the community to ensure best practice.

See the expansion of our projects/classes offered within the center below.



MAKERSPACE: POWER TOOL TRAINING

with Catalytic Action



KIDS CLUB: CHILD DEVELOPMENT



WOMEN'S ESL CLASS: ENGLISH LITERACY



Over
190
participants/
week



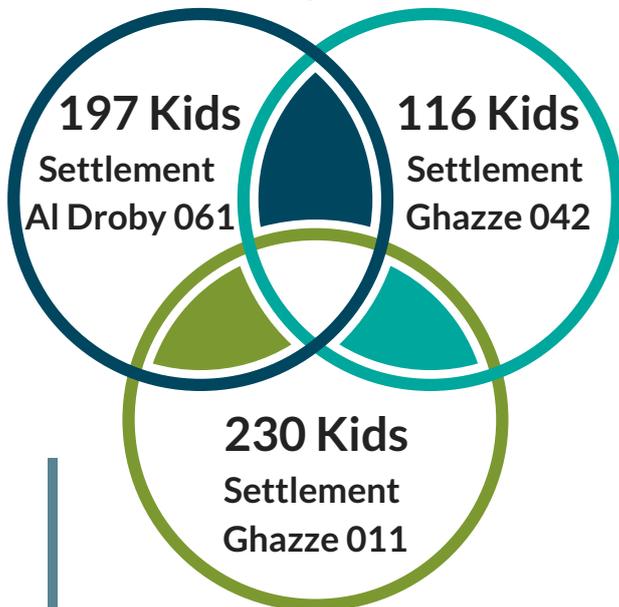
GHAZZE
INFORMAL TENTED SETTLEMENT

SALAMAT BUS PROJECT

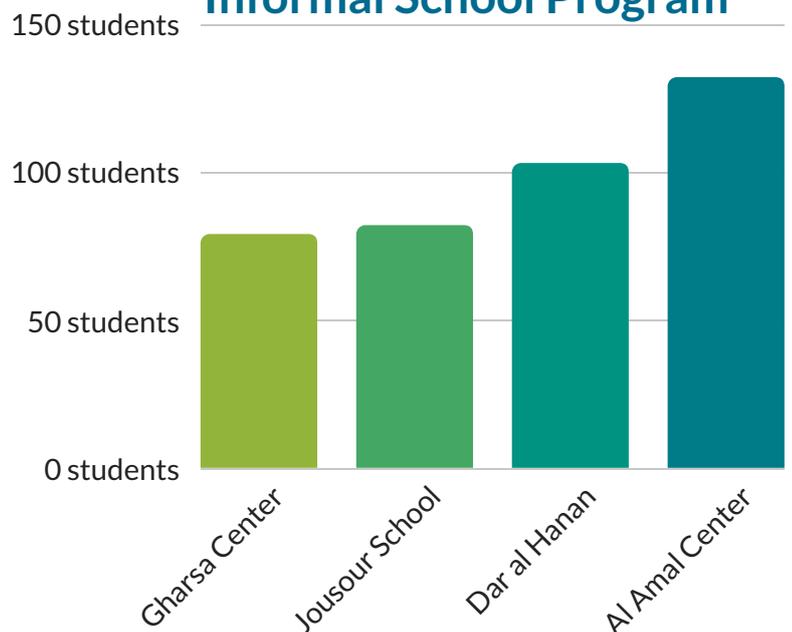
In the past year, the Salamat Bus Project has had real educational impacts in the lives of children in a number of settlements and informal schools across Central and West Bekaa. The bus project has brought school to home. The project reaches children who would otherwise have no access, having effects not just on education, but also in providing structure in an uncertain environment.

The team has seen good levels of improvement amongst children in Math, Arabic and English, building confidence and motivating children in their studies. For children out of school, the bus provides a pathway towards further educational engagement through the building of trust. For those in informal schools, it provides a more engaging and intuitive way of learning with the use of interactive tablet-based learning.

Summer Break Program June-September



Informal School Program





SALAM TEAM

Our focus throughout 2017 was to grow our local staff team, increasing both the sustainability and continuity of our projects as well as rooting our programs in the local context . During 2017 our local staff team tripled! Nine full time local staff members joined the Salam team, to assist both operations and support services, with an additional 7 part time local staff members hired to assist with projects in the field. Throughout the year we also had the assistance of more than 7 international coordinators (volunteers) to ensure projects and logistics were running smoothly.

Our cultural reach, advocacy and day to day running of the aid program, English support classes and so much more would not be possible without the support of over 213 international volunteers that traveled far and wide from 38 different countries to assist our programs. With the push for more long-term volunteer support, volunteers stayed with us for on average around 1-2months.

OUR MANAGEMENT TEAM



Joseph Matta,
Director



Georges Ibrahim
Auditor



Martin Kvernbekk
Operations Officer



Patrick Wundke
Field Operations



Laran Matta
Program Officer

THANK YOU

*to all our staff and volunteers who made
this year a success*

SALAM DONORS & PARTNERS

Our aim at Salam is to keep costs low and provide efficient and sustainable projects, that provide the maximum benefit to our beneficiaries. Warm thanks to all our donors who made this possible. We had thousands of donors support us in 2017.

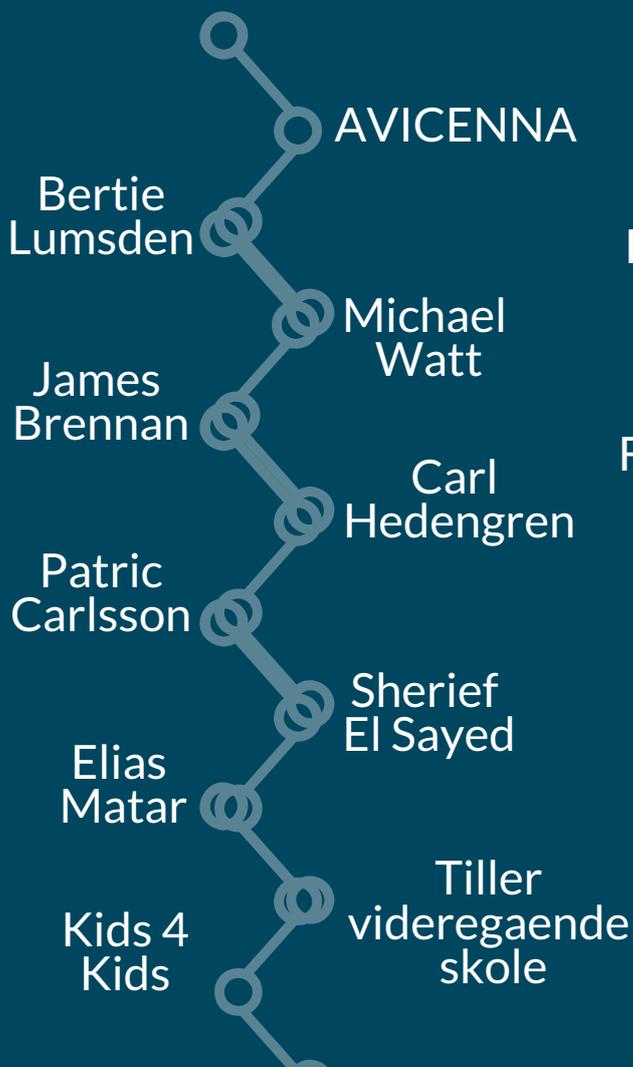
From volunteer campaigns, to PayPal donations and continued support from our international branches.

Making all that we do here in Lebanon possible.

Every dollar given helps us reach our goals.

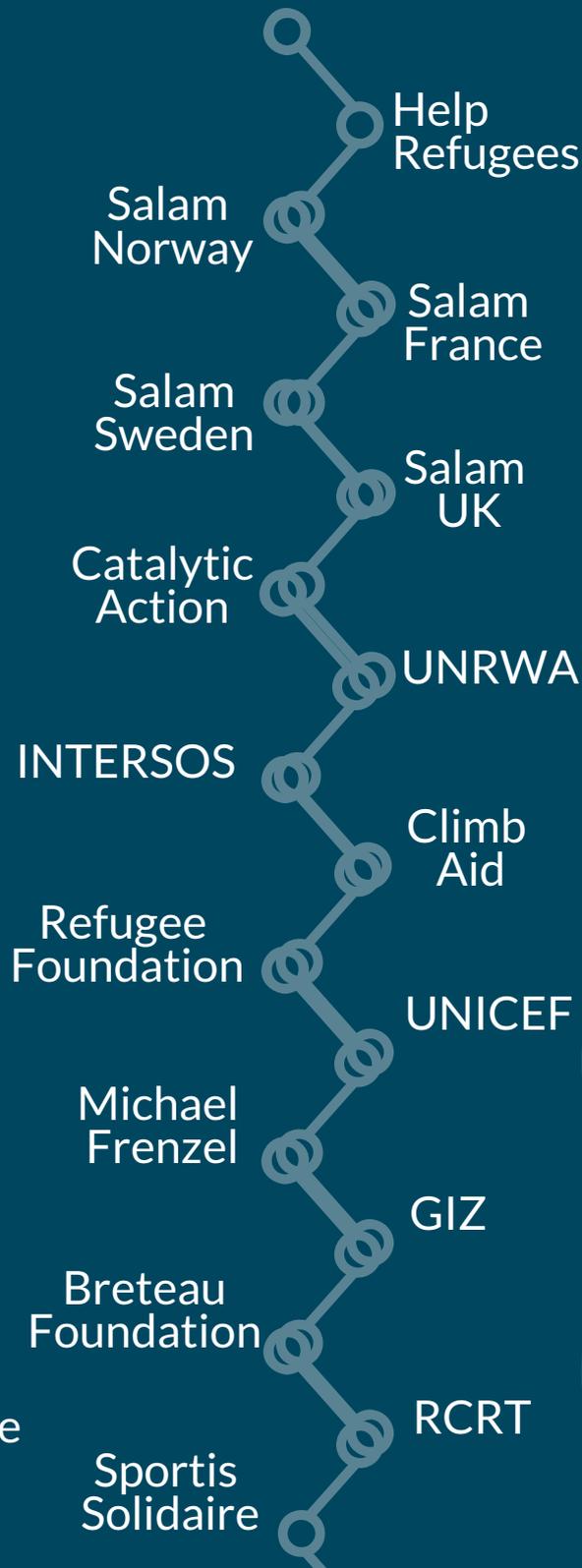
Thank you!

OUR MAIN DONORS OVER \$10,000+



OUR PARTNERS

FUNDING & IMPLEMENTING



STRATEGY FOR 2018



**Sports Project:
75 Kids (Boys and Girls)**

We want to take the time in 2018 to truly professionalize, and strengthen our current projects. This means improvements to our reporting and monitoring systems. Since we began using the ODK reporting system in September, we have already seen a huge increase in more comprehensive data. This helps us better analyze the success and struggles in our projects.

The successful launch and running of our first community center in Saadnayel has increased our confidence that we can replicate the model with other communities wherever we see the need. It is a practical, focused and sustainable platform in which to host projects.

With the potential for expansion, our first set of activities started in Syria at the end of this year. With the objective to provide supportive psychosocial activities for children, and with the far reaching aim to determine, where and how we can provide more sustainable projects in the country. "Salam 4 Syria" will allow us to be fluid if and when the time comes. With the focus now to strengthen our relationships on the ground and better understand the need of the beneficiaries.

We are proud of our work in 2017 and all who participated to make this year so fruitful and we look forward to the experiences ahead and what we can achieve when we all work together.



Mattress Distribution



For bank details:
send an email to
donation@salamladc.org

DONATE

or through PayPal
with the same
email

HOW YOU CAN HELP

FOLLOW

us on



[@salam.ladc](https://www.facebook.com/salam.ladc)

VOLUNTEER

email us at:

volunteering@salamladc.org



Keep an eye out for our new website, coming soon!